

12-HOUR HUMIDITY DEFENSE

New Smooth Infusion™ Style-Prep Smoother™ helps us take smoothing to a new level. Our innovative hybrid formula makes styling easier with leave-in conditioning and exceptional smoothing benefits. Reduces the time guests are in the chair. Extends the time style lasts. Organic tapioca helps defend against humidity for up to 12 hours. For an even smoother finish, start with Smooth Infusion™ Shampoo and Conditioner. **The smoothest move? Join our network. Call 888.222.4152 or visit aveda.com.**



FIRST BEAUTY COMPANY MANUFACTURING WITH

**100% WIND
POWER***
BEAUTY IS AS BEAUTY DOESSM

OUR FUNDING OF NEW WIND TURBINES GENERATES ENOUGH WIND ENERGY TO OFFSET 100% OF THE ELECTRICITY USED BY OUR PRIMARY MANUFACTURING FACILITY IN MINNESOTA, USA.

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*Per a review of WWD Beauty Report International Top 100 Cosmetic Manufacturer's Corporate Websites in April, 2007. The wind energy goes into a utility grid from which we draw power.